



Commercial Lodging and Institutions Rate Card

HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month.
Access fee is required in order to receive ANY HD channel within any package

PURCHASING GUIDELINES: All rates are per Subscriber Unit* per month with a minimum of 20 subscriber units and \$25 in programming services**. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

IN-ROOM CHOICE™ Choose from over 100 of the most popular channels to fit your programming needs.
 Including over 45 spectacular HD channels like A&E, HGTV, TNT, USA, The Weather Channel and more.

\$2.95
PER UNIT

The 101 Network ^{HD}	E! Entertainment Television	Jewelry Television Network	Sleuth
A&E ^{HD}	ESPNU ^{HD}	Lifetime ^{HD}	SOAPnet
ABC Family ^{HD}	Food Network ^{HD}	Lifetime Movie Network	Speed ^{HD}
AMC	Fox Business Network ^{HD}	LOGO	Spike TV ^{HD}
Animal Planet ^{HD}	Fox Movie Channel	Military Channel	Sportsman Channel
BET ^{HD}	Fox News Channel ^{HD}	MLB Network ^{HD}	Syfy ^{HD}
Big Ten Network ^{HD}	Free Speech TV†	The Mtn. (MountainWest Sports)	TBS ^{HD}
Biography Channel ^{HD}	FUEL TV ^{HD}	MSNBC ^{HD}	Tennis Channel ^{HD}
Bloomberg Television	Fuse	MTV ^{HD}	TLC ^{HD}
Bravo ^{HD}	FX ^{HD}	MTV2	TNT ^{HD}
Cartoon Network (East) ^{HD}	G4	Nat Geo WILD	Travel Channel ^{HD}
Cartoon Network (West)	GOD TV†	National Geographic Channel ^{HD}	truTV
CBS College Sports ^{HD}	Golden Eagle Broadcasting†	NBA TV ^{HD}	TV Guide Channel
Chiller	Golf Channel ^{HD}	NFL Network ^{HD}	TV Land
CMT ^{HD}	Gospel Music Channel	NHL Network ^{HD}	TV One
CNBC ^{HD}	GSN: the network for games	Nickelodeon/Nick at Nite (East) ^{HD}	USA Network ^{HD}
CNN ^{HD}	HDNet ^{HD (only in HD)}	Nickelodeon/Nick at Nite (West)	Versus ^{HD}
Comedy Central ^{HD}	HD Theater ^{HD (only in HD)}	Oprah Winfrey Network	VH1 Classic
Cooking Channel	Headline News	Ovation TV	VH1 ^{HD}
C-SPAN	HGTV ^{HD}	Oxygen	WE: Women's Entertainment
C-SPAN2	History ^{HD}	Planet Green ^{HD}	The Weather Channel ^{HD}
Current TV	History International	REELZ Channel	
Discovery Channel ^{HD}	Independent Film Channel	RFD-TV	
Documentary Channel	Investigation Discovery	Science Channel ^{HD}	

ESPN Package ^{HD} Your customers will enjoy 6 channels from a leader in sports coverage. - *At a minimum ESPN, ESPN2, ESPNNews and ESPNU must be displayed at all times.*

\$4.25
PER UNIT

ESPN ^{HD}	ESPNEWS ^{HD}	ESPN Classic
ESPN2 ^{HD}	ESPNU ^{HD}	ESPN Deportes

HD Business Package ^{HD} Enhance your HD experience with a special group of HD-only channels. - *Requires subscription to IN-ROOM CHOICE or The Fundamentals*

\$0.25
PER UNIT

Crime & Investigation ^{HD}	HDNet Movies ^{HD}	Palladia ^{HD}	Smithsonian ^{HD}
Hallmark Movie Channel ^{HD}	MGMHD ^{HD}	Sony Movie Channel ^{HD}	Universal ^{HD}

The Fundamentals Package ^{HD} An exciting lineup of our most-popular channels.

\$1.80
PER UNIT

The 101 Network ^{HD}	C-SPAN2	HDNet ^{HD (only in HD)}	TLC ^{HD}
Bloomberg Television	Discovery Channel ^{HD}	Headline News	TNT ^{HD}
Cartoon Network (East) ^{HD}	Fox News Channel ^{HD}	National Geographic Channel ^{HD}	USA Network ^{HD}
Cartoon Network (West)	FX ^{HD}	Speed ^{HD}	The Weather Channel ^{HD}
CNN ^{HD}	HD Theater ^{HD (only in HD)}	TBS ^{HD}	

Family Favorites Package ^{HD} Includes a collection of great channels that will appeal to all ages.

\$0.55
PER UNIT

ABC Family ^{HD}	Discovery Fit & Health (Formerly, FitTV)	Investigation Discovery	Planet Green ^{HD}
AMC	HDNet ^{HD (only in HD)}	Military Channel	The Hub
Animal Planet ^{HD}	HD Theater ^{HD (only in HD)}	Oprah Winfrey Network	TLC ^{HD}
Discovery Channel ^{HD}			

Great Entertainment Package ^{HD} The package showcases popular music and entertainment channels.

\$0.55
PER UNIT

Comedy Central ^{HD}	MTV ^{HD}	Nickelodeon/Nick at Nite (East) ^{HD}	VH1 ^{HD}
Lifetime ^{HD}	MTV2	Nickelodeon/Nick at Nite (West)	

*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system. **\$25 minimum not required for activation of Local Channels. HDNet HD included with HD Access Service. † MPEG4 equipment and required.

Facts & Fantasy Package^{HD} A world of science fiction fused with reality.	\$0.27 PER UNIT
E! Entertainment Television, Syfy ^{HD} , truTV	

Business Networks Package^{HD} A group of essential business networks, featuring up-to-date minute news.	\$0.55 PER UNIT
Bloomberg Television, CNBC ^{HD} , Fox News Channel ^{HD} , MSNBC ^{HD}	

Adventure Package^{HD} Embark on a round-the-world expedition without leaving the room.	\$0.55 PER UNIT
Cooking Channel, DIY Network, National Geographic Channel ^{HD} , The Outdoor Channel	

Music Extra Package^{HD} Great entertainment channels featuring programming for music lovers of all ages.	\$0.38 PER UNIT
CMT ^{HD} , Fuse, GAC, Spike TV ^{HD}	

Local Channels^{HD} Includes all local channels available in your market	\$41.99 PER PROPERTY
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PREMIUM PACKAGES

HBO® Package^{HD} up to 6 channels with HD Access	\$3.00 PER UNIT
HBO ^{® HD} , HBO ^{® West} ^{HD} , HBO ^{® 2 East} ^{HD} , HBO ^{® 2 West} , HBO Family East, HBO Family West, HBO Latino [®] , HBO Signature, HBO Zone East ^{HD Only}	

Cinemax® Package^{HD}	\$3.50 PER UNIT
Cinemax ^{® HD} , Cinemax ^{® West} ^{HD} , MoreMAX	

SHOWTIME UNLIMITED® Package^{HD} up to 11 channels with HD Access	\$5.00 PER UNIT
FLIX [®] , SHOWTIME ^{® HD} , SHOWTIME ^{® West} ^{HD} , Showtime 2 ^{HD} , Showcase ^{HD} , Showtime Extreme ^{HD} , Showtime Beyond ^{HD Only} , Showtime Next ^{HD Only} , Showtime Women ^{HD Only} , Sundance Channel [®] , The Movie Channel ^{TM East} ^{HD} , The Movie Channel ^{TM West} , TMC Xtra ^{HD Only}	

SHOWTIME®, FLIX® and Sundance Channel® Package^{HD} up to 9 channels with HD Access	\$4.10 PER UNIT
FLIX [®] , SHOWTIME ^{® HD} , SHOWTIME ^{® West} ^{HD} , Showtime 2 ^{HD} , Showcase ^{HD} , Showtime Extreme ^{HD} , Showtime Beyond ^{HD Only} , Showtime Next ^{HD Only} , Showtime Women ^{HD Only} , Sundance Channel [®]	

SHOWTIME® Package^{HD} up to 7 channels with HD Access	\$3.00 PER UNIT
SHOWTIME ^{® East} , SHOWTIME ^{® West} ^{HD} , Showtime 2 ^{HD} , Showcase ^{HD} , Showtime Extreme ^{HD} , Showtime Beyond ^{HD} , Showtime Next ^{HD Only} , Showtime Women ^{HD Only}	

STARZ® SUPER PACK^{HD} up to 12 channels with HD Access plus all 6 theme channels	\$3.75 PER UNIT
Encore ^{® East} ^{HD} , Encore ^{® West} , Encore Action, Encore Drama, Encore Love, Encore Mystery, Encore Wam, Encore Westerns, Starz ^{® East} ^{HD} , Starz ^{® West} ^{HD} , Starz Edge ^{HD} , Starz InBlack, Starz Cinema ^{HD Only} , Starz Comedy ^{HD Only} , Starz Kids & Family ^{HD Only}	

STARZ [®] / Encore [®] + 3 Themes (7 channels)	\$3.30 PER UNIT
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STARZ [®] / Encore [®] + 2 Themes (6 channels)	\$3.15 PER UNIT
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STARZ [®] / Encore [®] + 1 Theme (5 channels)	\$3.00 PER UNIT
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STARZ [®] / Encore [®] (4 channels: Starz [®] , Starz [®] Edge, Starz [®] InBlack and Encore [®])	\$2.50 PER UNIT
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Encore [®] + 6 Themes (7 channels)	\$1.95 PER UNIT
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Encore [®] + 3 Themes (4 channels)	\$1.35 PER UNIT
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Encore [®] + 1 Theme (2 channels)	\$0.95 PER UNIT
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Encore [®]	\$0.75 PER UNIT
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STAND-ALONE AND BUNDLED SERVICES

A&E ^{HD} , History ^{HD} , Oprah Winfrey Network	\$0.35	FX ^{HD}	\$0.30
BabyFirstTV	\$0.20	The Golf Channel ^{HD}	\$0.25
BBC America, Current TV	\$0.20	GoTV ^{HD}	\$0.20
BET ^{HD} , GSN	\$0.15	HGTV ^{HD} , Food Network ^{HD} , Travel Channel ^{HD}	\$0.15
Big Ten Network ^{HD}	\$0.25	LOGO	\$0.15
Bravo ^{HD} , IFC, WE: Women's Entertainment	\$0.35	MLB Network ^{HD}	\$0.40
C-SPAN and C-SPAN2	\$0.08	NBA TV ^{HD}	\$0.35
CBS College Sports ^{HD}	\$0.15	NFL Network ^{HD}	\$0.30
Disney Channel (East) ^{HD} , Disney Channel (West), Disney XD ^{HD}	\$0.75	Nicktoons, Nick Jr, TeenNick and PBS Kids Sprout	\$0.30
ESPN ^{HD}	\$5.15	Speed ^{HD}	\$0.25
ESPN ^{HD} & ESPN2 ^{HD}	\$4.40	Sundance Channel [®]	\$0.35
ESPN ^{HD} , ESPN2 ^{HD} & ESPNEWS ^{HD}	\$4.30	Tennis Channel ^{HD}	\$0.25
Fox Movie Channel	\$1.00	Turner Classic Movies (TCM)	\$0.30
Fox News Channel ^{HD}	\$0.50	TV Land, Lifetime Movie Network and The Hallmark Channel ^{HD}	\$0.25
Fox Soccer Channel ^{HD}	\$0.20	TVG The Interactive Horseracing Network	\$0.15
Fox Soccer <i>Plus</i> ^{HD} (Games only)	\$0.20	Versus ^{HD}	\$0.35
FUEL TV ^{HD}	\$0.20	WGN America ^{HD}	\$0.14

SonicTap® Music Channels No commercials, no DJ interruptions. Kickin' Country. Smooth Soul. Rock 'n' Roll. Latin rhythms. With over 80 music channels from a wide array of genres, there's a beat for every business with Sonic-Tap music. Requires Multi-Satellite System.

\$0.18
PER UNIT

Alternative: Coffeehouse Rock	Holiday & Happenings	Pop/Adult Contemporary: Love Songs	Sonic Tap: Latin Hits
Alternative: Flashback/New Wave	Instrumental: Beautiful Instrumentals	Pop/Adult Contemporary: Y2K Hits	Sonic Tap: Latin Jazz
Bluegrass: Bluegrass	International: Reggae	Pop/Adult: Today's Hits	Sonic Tap: Mariachi
Classic Rock Workout	Irish	PUMP!	Sonic Tap: Music of the Americas
Classic Rock: Classic Hits Blend	Italian Bistro Blend	Rat Pack	Sonic Tap: Regional Mexican
Classical: Light Classical	Italian Contemporary	Religious: Gospel Glory	Sonic Tap: Rock en Espanol
Classical: Symphonic	Jazz	Religious: Hallelujah	Sonic Tap: Salsa
Country: Hit Country	Jazz: Big Band/Swing	Religious: The Spirit	Specialty: 8-Tracks
Country: Honky Tonk Tavern	Jazz: Classic Jazz Vocal Band	Rock: Adult Alternative	Specialty: Be-Tween
Country: Modern Country	Jazz: Smooth Jazz	Rock: Alternative	Specialty: Blues
Country: Red, Rock and Blues	Latin: Bailamos!	Rock: Classic Rock	Specialty: The Playground
Country: Traditional Country	Metro Blend	Rock: College Rock	Standards: Showtunes
Dance: Dance	Modern Workout	Rock: Full Metal Jacket	Standards: Silver Screen
Dance: Retro Disco	Oldies: 60's Revolution	Rock: Hair Guitar	Standards: Singers-Songwriters
Dance: SubTerranean	Oldies: 70's Hits	Rock: Ink'd	Tranquility
Familiar Favorites	Oldies: 80's Hits	Rock: Reality Bites	Urban: Classic R&B
Folk: Folk Rock	Oldies: Malt Shop Oldies	Rock: Soft Hits	Urban: Hot Jamz (Hip Hop)
Great Standards	Piano	Rock: Spike †	Urban: Hype †
Groove Lounge	Pop/Adult Contemporary: 90's Hits	Sonic Tap: Carnaval Brasileiro	Urban: Old School Funk
Health & Fitness: New Age	Pop/Adult Contemporary: Adult Contemporary	Sonic Tap: Fiesta Tropical	Urban: Silky Soul
Health & Fitness: Zen	Pop/Adult Contemporary: Hottest Hits	Sonic Tap: Hurbano	Urban: The Boombox †

† Contains explicit lyrics

REGIONAL SPORTS NETWORKS (ZIP code confirmation required)

Altitude Sports and Entertainment ^{HD}	\$0.99
Comcast SportsNet California ^{HD}	\$0.99
Comcast SportsNet Chicago ^{HD}	\$0.99
In-Market Regional Sports Networks	\$0.99
Sports Time Ohio ^{HD}	\$0.99
SportsNet New York ^{HD}	\$0.99
SportSouth ^{HD} (only available in certain areas of the U.S.)	\$0.99
YES Network ^{HD} : In Market – NY, NY DMA	\$1.75
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA	\$1.50

INTERNATIONAL PROGRAMMING

Azteca Azteca America and Azteca Mexico	\$0.15
BanglaDirect™* Disha India, ETV Bangla	\$0.15
Disha India*	\$0.15
FilipinoDirect™* Includes ABS-CBN News Channel, Cinema One Global, 101.9 for Life, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV, Kapamilya, MYX, GEM NET and GMA Life TV	\$0.35
HindiDirect®** II Includes Disha India, FILMY, MTV India, NDTV, NDTV Good Times, NDTV Profit, Star Plus, Star News, Star Gold, Star One, UTV Movies, Willow Cricket	\$0.35
Jadeworld®*** TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4 and Tai Seng Entertainment	1-999 units-\$200 1,000+ units-\$400
KoreanDirect™ CTS, EBS, MBC, Radio Korea, SBS, SBS Plus TAN TV and YTN	\$0.25
MandarinDirect® III* Includes Charming China, Phoenix Info News, Phoenix North American TV, CTI Zhong Tian, TVB8, TVBS, Tai Seng Sat TV and CCTV4	\$0.15
RTR Planeta* "Kultura" and "Rossiya"	\$0.15
RussianDirect™* Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, TVNanny and Vremya: Retro Channel	\$0.35
RussianDirect™ II* Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, Rossiya 24, RTR Planeta, RTVi, TVNanny and Vremya	\$0.40
TeluguDirect®* Disha India, ETV Teluga	\$0.15
TFC Direct™* Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GEM NET, Kapamilya Channel and MYX	\$0.25
Univision^{HD} & Galavisión	\$0.15
VietDirect™HONVIETV* Includes HONIETV, SBTN, TVB Vietnam, Little Saigon Radio, Tai Seng Vietnam, Vien Thao	\$0.15
VietDirect™ VHN* Includes SBTN, VHN-TV, TVB Vietnam, Little Saigon Radio, Tai Seng Vietnam, Vien Thao	\$0.15
Bonus Channels: MHz Worldview, CCTV-9 and GEM NET Included with any International package with Multi-Satellite System	\$0.00

Complimentary Channels^{††} (Satellite 101: BYU TV, Christian Television Network, C-SPAN, Daystar, EWTN, Link TV, NASA TV, NRB Network, TBN, TCT Network, The Word, World Harvest Television. **Satellite 119:** Enlace, HITN TV, Hope Channel, Jewish Life TV, ONCE Mexico, V-me)

*Orbital slot 95. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. **Orbital slot 101. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. ***Orbital slot 119. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. †Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.