

PUBLIC VIEWING PACKAGES

PROMOTIONAL OFFER

	EVO	COMMERCIAL XTRA™ PACK ⁺⁺ Access to over 180 Channels	COMMERCIAL CHOICE® PLUS ⁺ Access to over 130 Channels	COMMERCIAL CHOICE® ⁺ Access to over 125 Channels	
REGULAR PRICING	1-50	\$114⁹⁹ _{mo.}		\$56⁹⁹ _{mo.}	
	51-100			\$67⁹⁹ _{mo.}	
	101-150	\$251⁹⁹ _{mo.}		\$78⁹⁹ _{mo.}	
	151-200	\$295⁹⁹ _{mo.}		\$96⁹⁹ _{mo.}	
	201-500	\$339⁹⁹ _{mo.}		\$107⁹⁹ _{mo.}	
	501-1,000	\$359⁹⁹ _{mo.}		\$125⁹⁹ _{mo.}	
	1,001-2,000	\$382⁹⁹ _{mo.}		\$152⁹⁹ _{mo.}	
	2,001+	\$409⁹⁹ _{mo.}		\$174⁹⁹ _{mo.}	
SUMMER OFFER (valid through 7/20/11)		SAVE \$65/MO. for 3 months \$49⁹⁹ _{mo.} with 24-month agreement and Auto Bill Pay ^{††}	SAVE \$40/MO. for 12 months \$74⁹⁹ _{mo.} with 24-month agreement and Auto Bill Pay ^{††}	SAVE OVER \$65/MO. for 12 months prices starting at \$183⁹⁹ _{mo.} with 24-month agreement and Auto Bill Pay ^{††}	SAVE \$5/MO. for 12 months prices starting at \$51⁹⁹ _{mo.} with 24-month agreement and Auto Bill Pay ^{††}
PREMIUMS/ADVANCED SERVICES		FREE FOR 3 MONTHS: ■ HD ACCESS – SAVE \$75 ^{***} ■ SONICTAP® MUSIC CHANNELS – SAVE OVER \$100 ^{****}			
HARDWARE		UP TO 3 FREE SD AND/OR HD RECEIVERS**		UP TO 2 FREE SD AND/OR HD RECEIVERS**	
STANDARD INSTALLATION		FREE <small>Applicable use tax adjustment may apply on retail value of installation.</small>		\$49	
ADDITIONAL OUTLET FEES		\$14/MO. FOR 3RD AND EACH ADDITIONAL RECEIVER	NO ADDITIONAL OUTLET FEE		

[†]ALL PRICES INCLUDE LOCALS WHERE AVAILABLE

NO CONTRACT OFFER

	COMMERCIAL XTRA™ PACK ⁺⁺ Access to over 180 Channels	COMMERCIAL CHOICE® PLUS ⁺ Access to over 130 Channels	COMMERCIAL CHOICE® ⁺ Access to over 125 Channels	SONICTAP® AUDIO ONLY Access to over 80 Channels
REGULAR PRICING	\$114⁹⁹ _{mo.} based on 1-100 EVO	prices starting at \$251⁹⁹ _{mo.} based on 101-150 EVO	prices starting at \$56⁹⁹ _{mo.} based on 1-50 EVO	\$34⁹⁹ _{mo.}
HARDWARE	UP TO 2 FREE SD RECEIVERS**			1 FREE SD RECEIVER**
STANDARD INSTALLATION	\$199			

[†]ALL PRICES INCLUDE LOCALS WHERE AVAILABLE

Offers end 7/20/11 on approved credit. New commercial customers only. 24-month programming agreement required. Credit card may be required (not required in MA & PA). \$19.95 Shipping and Handling fee may apply. Local channel subscription where available. Customers must subscribe to one of the following base programming packages in order to add on any additional service(s): COMMERCIAL XTRA Pack, COMMERCIAL CHOICE PLUS, COMMERCIAL CHOICE or COMERCIAL MÁS ULTRA. *Public Viewing pricing based on Estimated Viewing Occupancy (EVO) 1-100. COMMERCIAL XTRA pack (regularly \$114.99/mo.) includes local channels, COMMERCIAL XTRA (\$65.99/mo.), SPORTS PACK (\$12.99/mo.) and outlet fees for two receivers (\$36.01/mo.). Additional outlet fees at \$14/mo. per receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA Pack with local channels (if available in your market.) **New COMMERCIAL XTRA Pack and COMMERCIAL CHOICE PLUS customers are eligible for any combination of up to 3 free SD and/or HD receivers. New COMMERCIAL CHOICE customers are eligible for any combination of up to 2 free SD and/or HD receivers. ***To access DIRECTV HD programming, HD Access fee (\$25/mo.) and HD equipment are required. Number of HD channels varies by package. 24-month base programming agreement required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$0 for 3 consecutive months provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. In the fourth month, HD Access will automatically continue at the then prevailing rate. LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT. ****24 month agreement to a Commercial base programming package is required. Upon DIRECTV System activation, DIRECTV will bill the new customer's account for \$0 for three consecutive months. In the fourth month, the SonicTap Music Channels package will automatically continue at the then prevailing rate. ††Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the COMMERCIAL CHOICE package or above. 24 month agreement required.

MÁS AND INTERNATIONAL

PROMOTIONAL OFFER

	COMERCIAL MÁS ULTRA™ [†] Access to over 120 Channels	COMERCIAL BASIC™ ^{††} with International Access to over 30 Channels
REGULAR PRICING	\$59⁹⁹ mo.	\$19⁹⁹ mo.
SUMMER OFFER (valid through 7/20/11)	SAVE \$20/MO. for 12 months \$39⁹⁹ mo. with 24-month agreement and Auto Bill Pay [†]	SAVE \$5/MO. for 12 months \$14⁹⁹ mo. with 24-month agreement and Auto Bill Pay ^{††}
PREMIUMS/ ADVANCED SERVICES	3 FREE MONTHS ■ HD ACCESS ■ SONICTAP® ■ starz ■ SHOWTIME <small>Private Viewing only Private Viewing only</small>	
HARDWARE	UP TO 2 FREE SD AND/OR HD RECEIVERS	
STANDARD INSTALLATION	FREE <small>Applicable use tax adjustment may apply on retail value of installation.</small>	\$49

NO CONTRACT OFFER

	COMERCIAL MÁS ULTRA™ [†] Access to over 120 Channels	COMERCIAL BASIC™ ^{††} with International Access to over 30 Channels
REGULAR PRICING	\$59⁹⁹ mo.	\$19⁹⁹ mo.
HARDWARE	UP TO 2 FREE SD RECEIVERS	UP TO 2 FREE SD RECEIVERS
STANDARD INSTALLATION	\$199	\$199

Add on any of these packages below to any base programming package*

INTERNATIONAL A LA CARTE PACKAGES

	PUBLIC VIEWING	BUSINESS VIEWING	PRIVATE VIEWING
CHINESE Jadeworld® TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4, Tai Seng Entertainment	\$44.99/mo.	\$36.99/mo.	\$36.99/mo.
MandarinDirect™ III CTI Zhong Tian, Phoenix North American Chinese Channel, Phoenix Info News, TVBS, TVB8, Tai Seng Sat TV, CCTV-4, Charming China	\$29.99/mo.	\$24.99/mo.	\$24.99/mo.
FILIPINO FilipinoDirect™ The Filipino Channel, GMA Pinoy TV, ABS-CBN News Channel, Cinema One Global, Kapamilya Channel, MYX, GMA Life TV, 101.9 for Life, DZMM Radio Patrol	\$42.99/mo.	\$37.99/mo.	\$37.99/mo.
TFCDirect™ The Filipino Channel, ABS-CBN News Channel, Cinema One Global, MYX, 101.9 for Life, DZMM Radio Patrol, GEM NET	\$32.99/mo.	\$27.99/mo.	\$27.99/mo.
KOREAN KoreanDirect™ SBS, MBC, MBC Every1, National Geographic Channel Korea, YTN, SBS Plus, CTS, Radio Korea	\$36.99/mo.	\$31.99/mo.	\$31.99/mo.
RUSSIAN RussianDirect™ Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo, TV Nanny, Vremya	\$39.99/mo.	\$34.99/mo.	\$34.99/mo.
RussianDirect™ II Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo, RTR Planeta, Rossiya 24, RTVI, TV Nanny, Vremya	\$45.99/mo.	\$40.99/mo.	\$40.99/mo.
RTR Planeta RTR Planeta a la carte	\$24.99/mo.	\$19.99/mo.	\$19.99/mo.
SOUTH ASIAN BanglaDirect™ ETV Bangla, Disha India	\$24.99/mo.	\$19.99/mo.	\$19.99/mo.
HindiDirect™ II Star Plus, STAR NEWS, MTV India, NDTV, STAR One, Cricket Plus, Filmy, UTV Movies, NDTV Good Times, NDTV Profit, Filmy, Disha India	\$39.99/mo.	\$34.99/mo.	\$34.99/mo.
TeluguDirect™ ETV Telugu, Disha India	\$24.99/mo.	\$19.99/mo.	\$19.99/mo.
VIETNAMESE VietDirect™ HONVIETV SBTN, TVB Vietnam, Little Saigon Radio, HONVIETV, Tai Seng Vietnam, Vien Thao	\$34.99/mo.	\$29.99/mo.	\$29.99/mo.
VietDirect™ VHN SBTN, VHN-TV, TVB Vietnam, Little Saigon Radio, Tai Seng Vietnam, Vien Tha	\$29.99/mo.	\$24.99/mo.	\$24.99/mo.

*Customer must subscribe to the following programming packages in order to add any International a la carte package: COMMERCIAL XTRA™ PACK, COMMERCIAL CHOICE® PLUS, COMMERCIAL CHOICE®, BUSINESS CHOICE®, BUSINESS ENTERTAINMENT®, BUSINESS INFORMATION®, OFFICE CHOICE®, OFFICE ENTERTAINMENT®, OFFICE INFORMATION®, COMERCIAL MÁS ULTRA™ or COMMERCIAL BASIC™. †Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the COMERCIAL MAS ULTRA package. 24 month agreement required. ††Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay for 12 months.